



Voter Services

Annual Report 2020-2021

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Voter Services is taking on a seemingly ever-increasing workload as LWVSNM is trying to assume wider responsibility for voter literacy. This last year prodigious efforts were made to get people to register and vote in the 2020 General Election.

Voter registration and engagement continued to expand from a Voter Services function to other LWVSNM committees which are working with various community groups. The emphasis this last year and likely into future years has been collaboration with other nonprofit groups which share our goals in order to strengthen and multiply our influence.

Our **Voters Guide** expanded greatly this last year. Not only was a printed edition published in the Las Cruces Bulletin in English but a Spanish translation was published by Camino Real Media. Also, the Voters Guide entered into the digital age and expanded its reach with an online edition through the LWVUS's project called Vote411. Publication of the printed Voters Guide has been a traditional function of the League and it seems as important today as ever. It lets us get information to those who do not have access to technology and who otherwise may be forgotten in the process. But publication in digital formats is also important for us to become more widely known and stay relevant. The English and Spanish printed Voters Guides for the 2020 election can still be found on the LWVSNM website.

LWVSNM collaborated with KRWG (Public Media) in hosting **candidate forums** with Fred Martino, KRWG Director of Content, and a League representative. The forums were broadcast on KRWG's TV program called Newsmakers. Participation by candidates was very high as it was also for the Voters Guide. Our KRWG Candidates Forums included all of the Dona Ana County State Legislative candidates and also our County-wide candidates.

Who's Who Guide to Elected Government Officials was published in its paper version in February of 2020 and also in the spring of 2021. Paper versions are likely to be found in Branigan Library, various community and senior centers and other places where people who may not have computer access gather. Who's Who is posted on the LWVSNM website and updated regularly.

LWVSNM held a **Legislative "Conversation"** with the State Legislators after the November election but before the start of the 2021 Legislative Session. This has been a time when we discuss our legislative priorities with our New Mexico Senators and Representatives and they share some of theirs with us. The pandemic provided an unexpected opportunity as a record number of legislators (nearly all of them) held a conversation with us via Zoom. We had a very productive session.